

Design Director

Design leader and manager. 17 years digital design experience.

Design Director

MyBuilder

2018-current



MyBuilder is a marketplace where homeowners find tradespeople. A part of the Angi Homeservices group - an IAC owned company. In my role I manage the design team, and work as a unit as part of product with tech to improve the marketplace and create new features. In my time I've helped lead and develop the major projects that will help the business pivot to a SAAS ecosystem play.

- Oversea all aspects of design throughout the company
- Line & hiring manager for design team
- Helping lead the product strategy
- Member of the senior management team

CEO & Design Director

Every Interaction

6.5 years, London, UK



Co-founded and ran the agency, working on a range of clients such as The Economist, UBS, DHL, BMW, eBay, and Generali. In my role I helped win the work, As well as lead, manage and mentor our design & UX teams. As a micro business I had to wear many hats, including:

- Manage a remote front-end dev team
- Collaborate with project engineers and delivery teams around the world
- Pitches and proposals, new business and sales
- Also resourcing, HR, tech-support, social media, marketing and recruitment

Head of UX

Collective London

2.5 years, London, UK



As head of UX I worked closely with the design and development teams, both in house and client-side to coordinate project deliveries. A major project during my 2.5 years in this role was the relaunch of honda.co.uk website, beginning with the launch of the new Accord and Jazz. We were creating innovative interactive experiences using a hybrid of HTML & flash to engage animation effects on scroll - the kind you see on Apple product pages today, but were not possible back in 2008. Whilst here I also worked on projects for BBC, Sony, Ordnance Survey, amongst others.

EDUCATION



BA(Hons) Graphic Design

Arts University Bournemouth
2000 – 2003



National Diploma Graphic Design

Arts University Bournemouth
1998 – 2000

ADVISOR & MENTOR



UXPA

Mentor (UX & Design)
2020 onwards



General Assembly

Advisor & Mentor
2016-2019



UK Leb Hub

Cheif Experience Officer
Advisor & Mentor

PODCAST



Perspective FM

>1k listeners per episode
2015-2017

I founded and hosted my own design podcast focussed on starting and running a digital creative agency. I enlisted a friend who ran a similar agency to cohost. It became one of the regularly top-voted design podcasts on Product Hunt with over 1000 listeners per episode.

[View more work history on LinkedIn](#)

Jon Lewis-Darke Curriculum Vitae

What I've got to offer

- An ideal opportunity for me is being embedded in a product where my team are working on innovative new ideas and services at a grand scale.
- In smaller businesses I'm traditionally involved in many/all aspects of design across the business.
- I'm a problem solver who is used to working on innovative and ground breaking new concepts.
- A designer leader who has a solid grasp of business strategy and is not afraid to take risks in order to achieve great things.
- A multitasker managing multiple projects and disciplines across teams and locations.
- I've always followed a user-centric design approach and like to validate decisions through testing.
- I'm a big proponent of prototyping and testing early, only advancing to high fidelity once we know what direction we should be taking.
- I like to grant my teams the room they need to innovate.
- I am independent and self-motivated. I know how to hustle, when to compromise and when to fight for the good of my company, teams and projects.

History

I have worked in the digital design industry my entire career. After graduating on a Friday I was working in the city at an agency the following Monday. I began my career just before the dotcom crash, working on fixed width 800x600px websites, some in accessible HTML, others augmented with Flash. Web technologies moved on and the freedom to craft more detailed user experiences and design systems followed.

I established my career at a top-5 London agency in the early 2000's which permitted me to work on a range of large client projects that presented an interesting array design challenges. Over the 5 years I stayed with this agency I got to work alongside some very talented colleagues from whom I learned a great deal.

After contracting for several more agencies I moved client- side which allowed me to embed myself into a company and work on digital products in a way I'd not been able to before.

Several years of product-based contracting granted me the freedom to travel the world, experiences I believe made me a more empathetic designer. I eventually settled back down in another top London agency as the Head of UX Design. I enjoyed the role and had the opportunity to work another fantastic team of talented designers. However, eventually I became frustrated with how the agency world at the time was still so focussed on websites. Very few were focussing on products, so I decided to make a go of it myself. I quickly built my own client list and after a few years cofounded Every Interaction.

Every Interaction focussed on delivering UX & Design services for products and apps. Purely a design outfit we built a good roster of clients who presented us with the type of interaction and design challenges we loved to solve. We grew a strong team and gained a reputation of being the people to come see if you had a complex system that needed design thinking to create or evolve.

My interests today are in solving big problems. I want to leave my dent in the universe and say I contributed to something that will affect people for the better. I want to work with great people and accomplish amazing things.

REFERENCES

Manoj Madhusudanan

MD, InsightBee

Jon helped us create the identity and user experience of our new product InsightBee. Jon is very creative, and has an fantastic sense of what makes or breaks a great user journey. Without his strong contribution, our product would not have been what it is today. He continues to amaze us with his outside-the-box thinking. Jon is a great person to work with, and throughout the journey, we felt like a unified team.

Neelay Patel

Director of TV & Radio, BBC

Jon was an excellent UX & Design partner, proving himself to be a vital part of the team that delivered a product both The Economist and it's readers are proud of. We look forward to working with him in the future.

Kingsley Maunder

Product Director, Global Web Index

Jon and his team designed our product and new site, the results exceeded our expectations. Their 'slick and clean' design is perfect for our target market, who love the new look. They also have an incredible understanding of the user journey and we are already seeing the positive results on our site.